

**FOR IMMEDIATE RELEASE**

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**CAROLYN PACKARD DESIGN LLC, CERTIFIED BY THE  
WOMEN'S BUSINESS ENTERPRISE NATIONAL COUNCIL**

**Chicago, Illinois, February 20, 2018.** Carolyn Packard Design LLC, a business specializing in graphic design and marketing services, is proud to announce their national certification as a Women's Business Enterprise by the Women's Business Development Center (WBDC), a regional certifying partner of the Women's Business Enterprise National Council (WBENC).

We believe that WBENC Certification not only benefits Carolyn Packard Design, but our community as well. When Women and minority owned businesses are recognized and supported, we are able to give back to our community in countless ways.

WBENC's national standard of certification implemented by the Women's Business Development Center is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm the business is at least 51% owned, operated and controlled by a woman or women.

By including women-owned businesses among their suppliers, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier diversity programs.

To learn more about Carolyn Packard Design LLC, please visit [www.carolynpackard.com](http://www.carolynpackard.com).

**ABOUT CAROLYN PACKARD DESIGN**

Carolyn Packard Design is a design studio in Palatine, Illinois. We use Graphic Design to help local businesses connect with their customers. We believe that Good Design is Good Business.

**ABOUT WBENC:**

Founded in 1997, WBENC is the nation's leader in women's business development and the leading third-party certifier of businesses owned and operated by women, with more than 13,000 certified Women's Business Enterprises, 14 national Regional Partner Organizations, and over 300 Corporate Members. More than 1,000 corporations representing America's most prestigious brands as well as many states, cities, and other entities accept WBENC Certification. For more information, visit [www.wbenc.org](http://www.wbenc.org).

